i am a professional driver as is the vast majority of xm listeners. as i drive into a city or through a city i am not concerned with the local advertizing of that area. i will not be pulling my 18 wheeler into a bank parking lot and opening up an account. but what is important to me is local traffic and weather for whatever city i may be going to it would be better and in the public saftey for me to be informed of these conditions, either for me to reroute or to arrive early or later during times of stress. also local channels fad in and out or dont reach the driver in time for rerouteing, plus to much time is need to search for channels, time that should be spent paying attention to the traffic. xm radio provides way more info and exactly where to get it and exactly whenever you want it. limiting this type of broadcast i believe increase the possibity of someones family getting hurt on our nations highway, after all would you want a bunch of 18 wheelers grid locking your city when all we had to do was be informed before we get therexm live on